

Thunder Power Meets Chinese Media at Beijing Workshop

[Beijing, 8 Nov 2018] Thunder Power's management team met with Chinese automotive media and influencer at an intimate event in Beijing, sharing with them the founding story of the company, as well as the latest group development and the innovative technology behind the company's first luxury sedan.

A departure from the extravagance expected of an ordinary car event, Thunder Power crafted an intimate, zen-inspired experience, beginning the event with a traditional tea ceremony that symbolises the company's quiet dedication to perfecting its products.

Not only did attendees get an exclusive glimpse of the Thunder Power proprietary chassis, they also gained valuable insights into the progress and development of the group on the whole. Company founder and CEO Wellen Sham, marketing director Albert Chen and executive vice president Dr Xudong Tang, took the audience through Thunder Power's vision, latest development, future plans as well as the technology aspects of the company's first luxury sedan.

A Car Like No Other

An effortlessly elegant vehicle stripped of any needless detail, the Thunder Power luxury sedan is a tribute to Zen philosophy that celebrates uncomplicated and functional design. Simple and deliberate, the form is sculpted to highlight the understated performance excellence.

The luxury sedan pushes the boundaries of performance, taking the driving range to a new height - 650km to be exact. The extensive range helps overcome range anxiety that so commonly plagues city drivers as well as commuters. The small overall mass of the modular battery pack contributes to greater efficiency, with an output capacity of 465kWh and a storage capacity of 110kWh, delivering a range of 300km with just 30 minutes of fast charging. The proprietary heat management system is able to control the temperature of the battery within the range of \pm 2°C, resulting in a better control battery thermal behaviour.

With a 3.2s acceleration (0-100km), the sedan boasts a powerful four-wheel-drive system supported by three electric motors that offer a high level of stability and safety. The efficient output path ensures optimal operating efficiency of the motors to achieve better battery life, extending the range of the vehicle without any noticeable slide in the driving experience. In addition, the proprietary multi-link suspension achieves the perfect balance of dynamics: luxury comfort with the firm suspension that delivers performance car levels of ride and handling.

The Thunder Power luxury sedan is scheduled for production in 2019.

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thunder power



About Thunder Power

Founded in 2011 by Wellen Sham, Thunder Power is a technology innovator and manufacturer of premium electric vehicles. The company is headquartered in Hong Kong, with regional offices in Milan, Italy and Ganzhou, China.

Its core technology competence lies in the fields of battery management, thermal management and chassis development, with over 200 patents granted and over 650 filed. By combining in-house proprietary technologies with world-class European engineering and design team, Thunder Power has created a dedicated electric vehicle architecture from the ground up.

Drawing on the expertise of an international team of experienced designers and engineers, with research and development facilities in Italy and China, Thunder Power is committed to become a technology pioneer, pushing the boundaries and showcasing the future, without compromise, complications or limits.